

ORDER



Orders
Order / Rev: 726628
Alt Order #: 06402760
Product Desc: ENDING SPENDING FUND
Estimate: 3575
Flight Dates: 11/03/12 - 11/04/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: Political

WUSA
Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ending Spending Action Fund
Demographic: A35-64
Product Codes: IS-Issue/Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	1	\$25,000.00	\$21,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$25,000.00	\$21,250.00	1.10
Totals	1	\$25,000.00	\$21,250.00	1.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WUSA	11/04/12	11/04/12	Face the Nation	CM	1030-11a	-----S	:30	1	\$25,000.00	P-3	1.10	NM	1	\$25,000.00
* FACE NATN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$25,000.00 1.10															
Totals														1	\$25,000.00